

STATE OF ILLINOIS
CONTRACT TRANSPARENCY DOCUMENT

CONTRACT NUMBER:	000CO19126
AGENCY NUMBER:	420
AGENCY NAME:	Commerce & Economic Opportunity
VENDOR NAME:	O'Keefe Reinhard & Paul LLC

SCOPE OF CONTRACT

O'Keefe Reinhard & Paul LLC will assist in the development of marketing and ad plans designed to promote Illinois as a tourism destination.

AGREEMENT EXECUTED BY: Vendor representative name(s) and title(s).	Nick Paul, President
SUBCONTRACTORS: If applicable, list name(s) of subcontractors disclosed.	TimeZoneOne, Spurrier Group, Meredith Corporation, Flowers Communication Group, Team Acquisition Corp., Extreme Reach Talent Inc.
RATE OF PAY: List detail if unit of measure is Multiple Rate (MR) or Other (OT).	<i>Not to exceed \$96,000,000.00</i>
RENEWAL OPTION: Yes or No. If yes, specify option(s).	Yes; for a total of two (2), twelve (12) month renewal options.